



The European Coordination Hub for Open Robotics Development



E++ 3rd Review Meeting

Proposed Experiment Booster

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Experiment Booster

Motivation

Focus of E++ project is taking technology from the lab to the market

Some experiments have potentially good products / services but relatively are weak on the route to market (for a variety of reasons)

Providing expert guidance to such projects is seen the best use of the €250k potential project underspend



Experiment Booster

Outline

12 month programme

Support for around 3 teams (out of 31)

Selection by excellence, ability to benefit and ability to fully participate

20-42 weeks coaching in entrepreneurship skills + use of Makerspace for ongoing development

12 weeks externally funded incubation programme (Nexpreneurs)

Opportunity to bid for customer funded 20 week customer oriented accelerator programme (TechFounders)



Experiment Booster

Delivery: Potential Provider

Booster delivered by UnternehmerTUM Projekt GmbH: An independent spinout of TUM aimed at supporting and enhancing tech startups

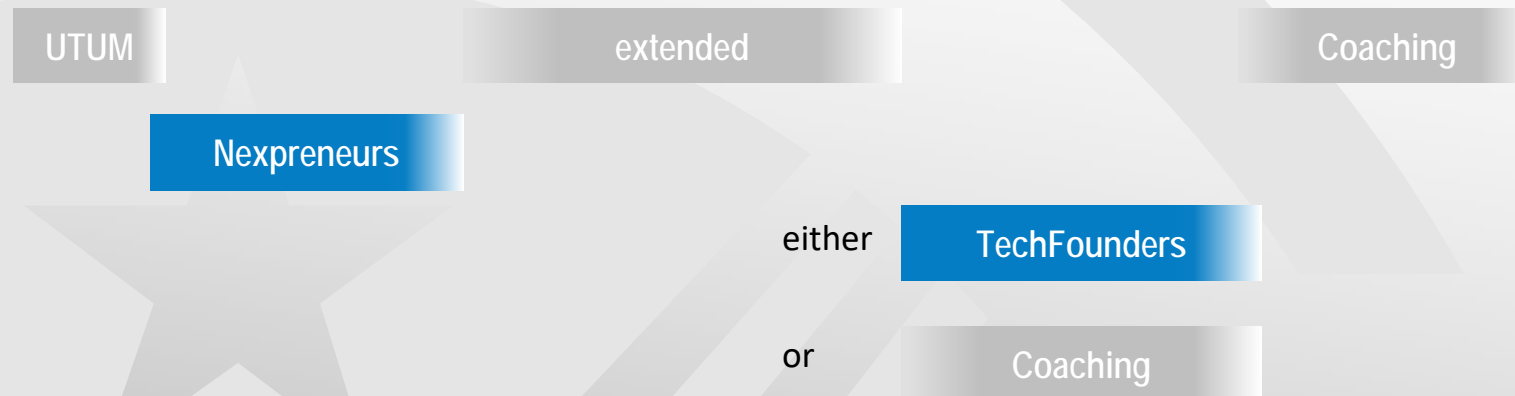
Able to access regional government and Venture Capital funding, thus leveraging EC funds

€25k funds available for teams without taking any equity

Mentorship from in-house team and over 200 successful serial Entrepreneurs, experts, Business Angels and Venture Capitalists

Free access to Europe's largest high-tech workshop (Makerspace) to further develop product with state-of-the-art machinery

Experiment Booster: Illustration

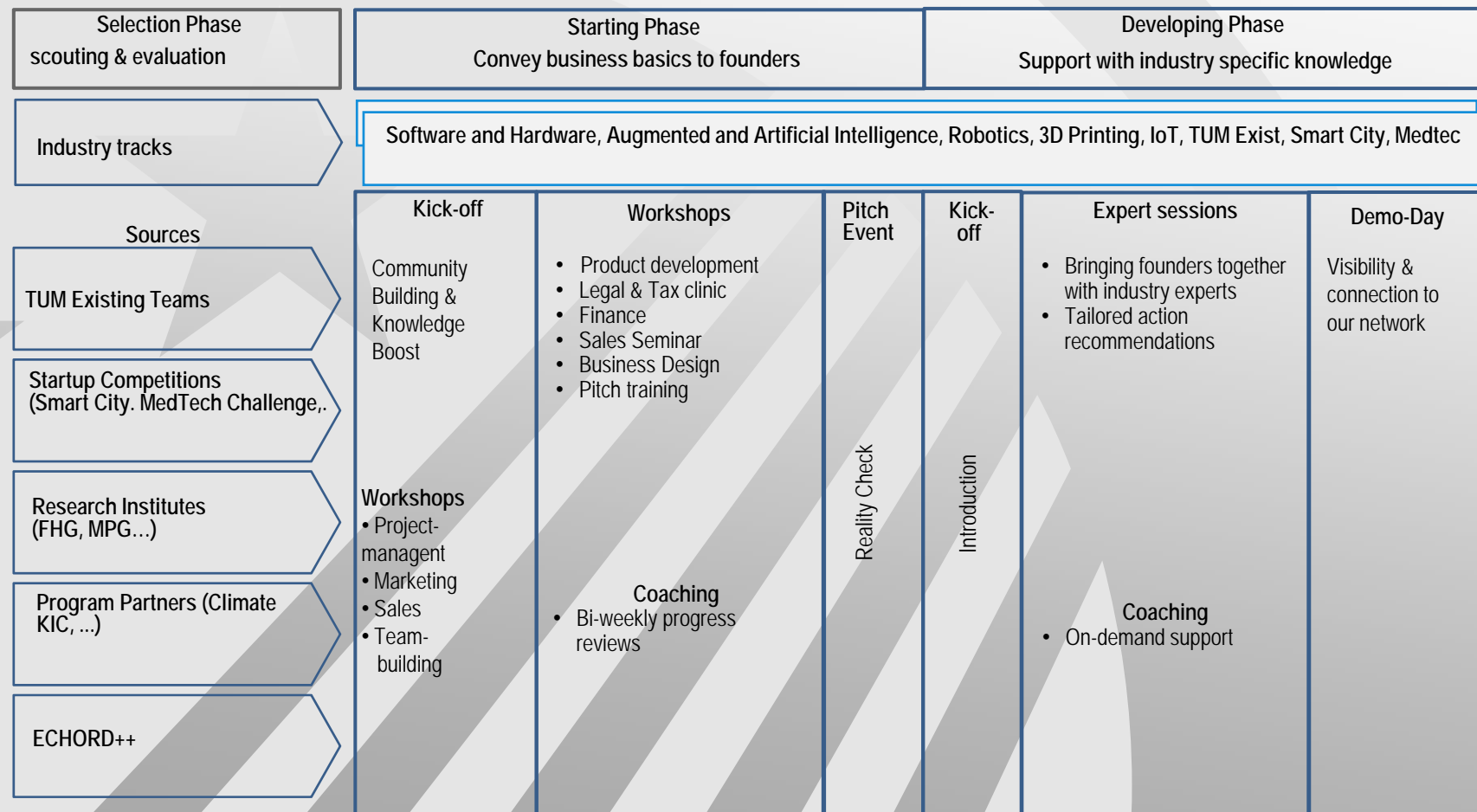


Results

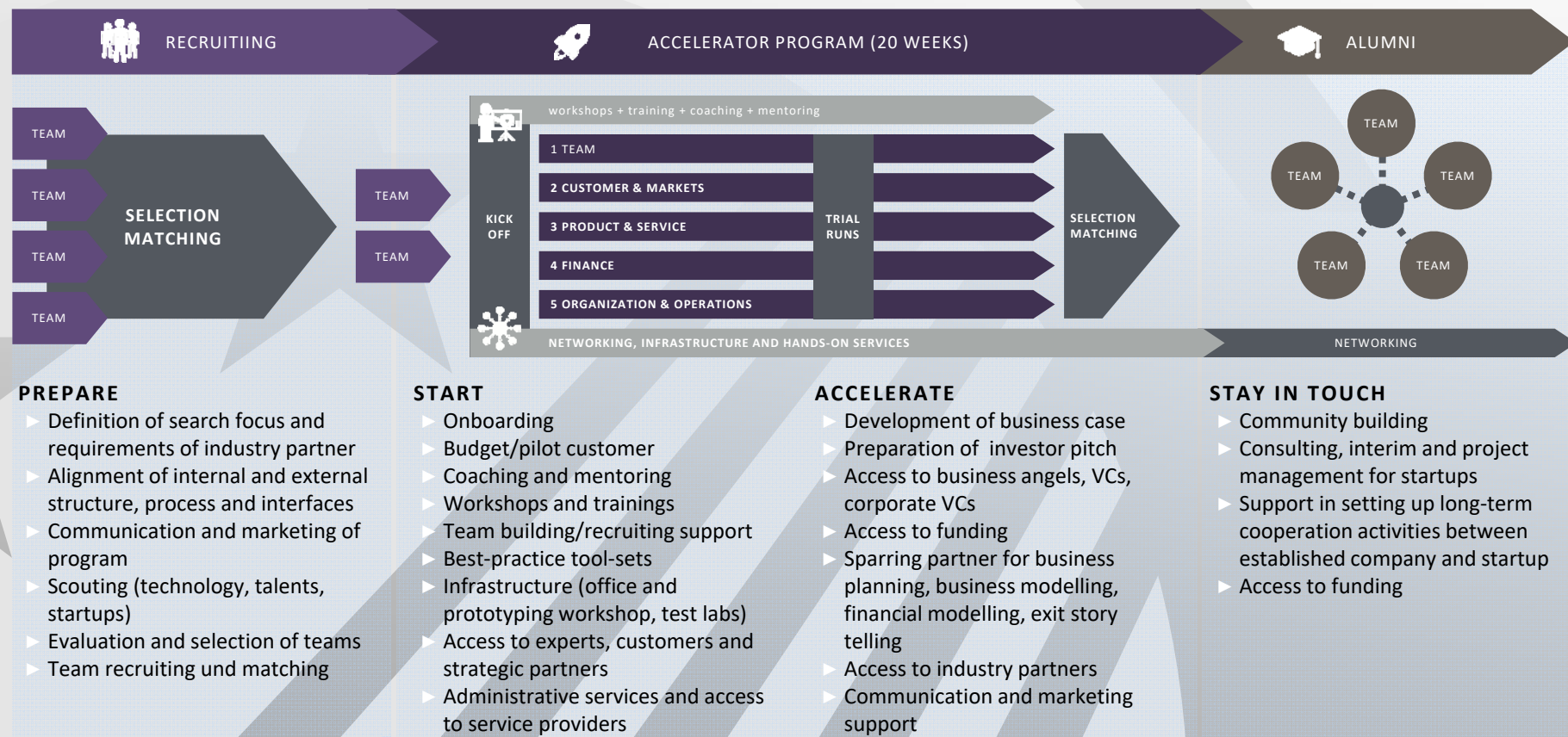
- Enlarged market potential
- Stable and complete team (sales, finance, product development etc.)
- Further funding
- TRL Level TRL 7/8, customer approved product
- ~5 pilot customers, first revenues

Nexpreneurs Detail

Nexpreneurs helps teams make the most of their business ideas by providing personal coaching and mentoring through market-driven and industry-specific program tracks.



Techfounders Acceleration Programme Detail



Experiment Booster

Selection Criteria (Suggested)

Either In depth review and expert selection

Or competitive selection comprising:

- Technical excellence of product / service at least at TRL 6

- Scalability of potential enterprise

- Ability to benefit from programme

- Dedicated full time team

- Preferably willing to relocate to Munich for programme duration

- For Techfounders Acceleration Programme additional selection criteria



Experiment Booster

Conclusions

Meets objectives of E++ project

Good opportunity for some project partners

Good use of funds (leveraging regional and private funds)

Delivery partner has proven track record in area



Thank you.

Suggestions welcome

The ECHORD Plus Plus Consortium acknowledges support by the European Commission under FP7 contract 601116.

