

# Deliverable D1.2.5

## Fifth six-monthly QM Report

Author 1: Marie-Luise Neitz (TUM)

Version 3 Delivery date: 05.07.2016

Date	Name	Changes/Comments
31.03.2016	Marie-Luise Neitz	Assessment of strategic KPIs
02.05.2016	Marie-Luise Neitz	Inclusion of acceptance of Cost Claim 2 to assess strategic KPI on "payment discipline" in this report; Update of the entire strategic KPI table
05.07.2016	Marie-Luise Neitz	Inclusion of the dissemination of outreach KPIs for Janaury 2016 – June 2016, as eval- uation is done every six months, not syn- chronized with submission of QM report



1	EC	HORD++ Report on Performance Indicators (KPIs)	. 2
	1.1	Strategic Performance Indicators	. 2
	1.2	Experiments	. 6
	1.3	RIFs	. 6
	1.4	PDTI	. 6
	1.5	Outreach and dissemination	. 6
2	Ris	sk Contingency Plan	. 8

#### 1 ECHORD++ Report on Performance Indicators (KPIs)

While the umbrella document of the QM deliverable (D1.2.3.\_a) outlines the methodology used to track / assess the performance of the different instruments of ECHORD++, this second part of the deliverable reports on the results of this assessment and will be updated every six months.

#### **1.1 Strategic Performance Indicators**

The Strategic Performance Indicators have to reflect those aspects which are important to make E++ a success. The target values are based on the lessons learned from ECHORD and are geared to the expectations of the different target groups. Important to note: These indicators were fixed from the perspective of the users – irrespective of the fact if the members of the core consortium are able to influence them to full extent. Only if the cooperation of all stakeholders works – core consortium, external users and European Commission – the target values can be met.



Indicator	Assessment	Instrument	Target value	De-facto M28	– M33
Time-to-grant	The time span be- tween call deadlines and the ac- cepted Grant Agreement	No Amend- ment done during the period	9 months	n.a.	n.a.
Payment discipline	Time span between the submission of a Periodic Report and actual pay- ments	Cost Claim II: Core, Experi- ments, public bod- ies (PDTI)	6 months	Submission of the Peri- odic Report: 02.09.2015 Submission of the Cost Claim: 28.09.2015 Acceptance of Cost Claim by EC: 25.04.2016 Result: 7 months (in- stead of 6 months	
Planning secu- rity	Amend- ments: time span be- tween Amendment session opened in the NEF and signed Amendment	No Amend- ment done during the period	6 months between opening of the Amend- ment Ses- sion and signed Amendment request	n.a.	n.a.
No of SMEs in- volved	Number of Small and Medium Sized com- panies in- volved in the project for all instruments	No Call and no Amend- ment dur- ing the pe- riod	Experi- ments & PDTI: 25% of the appli- cants; RIF targets as outlined in the RIF handbook	n.a.	n.a.
No of newcom- ers without any	Number of newcomers	No Call and no	Experi- ments &	n.a.	n.a.



former partici- pation in EU- funded pro- jects       involved in the project ments plus dissemina- tion activi- ties!       Amend- the project ment durue dissemina- tion activi- ties!       PDTI: 25% of the appli- carts; RIF targets as outlined in the RIF handbook         Strengthening the collabora- tion between industry and academia       Projects in which indus- trial partners trial partners trial partners       Experi- ments; 90% of the mixed       13 out of 15 consortia of of the mixed         academia       ment durue demic part- ners work to- runtime of turume of terwards)       Experi- ments; 90% of the mixed       13 out of 15 consortia of of the mixed         Networking:       Number of terwards)       Experi- ments; 75% or business leads       Number of EXperi- ments; 75%       Experi- ments; 75% of the ex- terwards)       Not relevant working on the ex- terwards)       •         Contribution to advancing the progects       The techno- logical / sci- nemts call in or poposals       The techno- logical / sci- nemts Call in the proposals       The techno- logical / sci- nemts Call in the proposals       Experi- ments Call in the propets       Not relevant working on the ex- evaluated partners gained at infic tar- in the proposals       The techno- logical / sci- nemts Call ind the proposals         Impact achieved by       The impact targets are       Experi- ments       Sout of 6 ex- periments	former nertic:	involved in	Amond			]
Motivate new contacts which offer the poten- tial for future collaboration projects or business leadsnew contacts gained by working on one of the in- struments of ECHORD++.ments PDTI RIFsments: 75% of the ex- perimenting partners gained at least one new con- tact.yet. Will be evaluated first time at the end of Call I experi- ments.Contribution to advancing the state-of-the art (technological progress)The techno- logical / sci- entitic tar- gets are out- lined in the proposalsExperi- ments Call I I PDTI is ments Call I I partners ments: 80% of all experi- ments: 80% of all experi- funding met set technological progress)The techno- logical / sci- entific tar- gets are out- lined in the proposalsExperi- ments Call I I I progressOut of 11 ex- periments with technical (PDTI is not rele- vant yet as Phase I had not technological progressOut of 10 ex- perimentsImpactThe impactExperi- viewed, view	pation in EU- funded pro- jects Strengthening the collabora- tion between industry and	the project for all instru- ments plus dissemina- tion activi- ties! Projects in which indus- trial partners and aca- demic part- ners work to- gether (dur- ing the runtime of E++ and af-	ing the pe- riod Experi- ments, RIFs, PDTI: Willing- ness to participate with new partners in future aca- demia-in- dustry pro-	cants; RIF targets as outlined in the RIF handbook Experi- ments: 90% of the mixed consortia PDTI: 90% of the mixed	consortia of Call I experi- ments were mixed Not relevant yet: Will be evaluated first time after Phase II of	•
Contribution to advancing the state-of-the art (technological progress)The techno- logical / sci- entific tar- gets are out- lined in the proposalsExperi- ments Call of all experi- ments se- lected for funding meet the technologi- (64%)Out of 11 ex- periments with technical KPIs during the period, 7 met their ob- jectives (64%)ImpactThe impactExperi- mentsOut of 11 ex- periments with technical KPIs during the period, 7 met their ob- jectives (64%)ImpactThe impactExperi- meatS out of 6 ex-	Motivate new contacts which offer the poten- tial for future collaboration in research projects or	new contacts gained by working on one of the in- struments of	Experi- ments PDTI	ments: 75% of the ex- perimenting partners gained at least one new con- tact. PDTI: 75% of the PDTI partners gained at least one	yet. Will be evaluated first time at the end of Call I experi- ments. Not relevant yet. Will be evaluated first time after Phase II of	•
Impact The impact Experi- S out of 6 ex-	advancing the state-of-the art (technological	logical / sci- entific tar- gets are out- lined in the	ments Call I (PDTI is not rele- vant yet as Phase I had not been re- viewed,	Experi- ments: 80 % of all experi- ments se- lected for funding meet the technologi- cal targets outlined in their KPI	Out of 11 ex- periments with technical KPIs during the period, 7 met their ob- jectives	•
		-		Experi-		•



the individual	outlined !:-	PDTI	0/ of all as	with improved	1
the individual	outlined in		% of all ex-	with impact	
technological	the KPI doc-	RIFs	periments	KPIs during	
instruments of	uments (ex-		selected for		
E++	periments,		funding	met their tar-	
	PDTI); im-		achieve the	gets	
	pact for RIF		impact out-	-	
	takes time to		lined in their		
	materialize,		KPI docu-		
	outcome will		ments		
	be qualified				
	at a later				
	stage., and				
	in RIFs pro-				
Derforment	posals).		<b>F</b>		
Performant,	The potential	No calls for	Experi-	n.a.	n.a.
strong pro-	scientific /	experi-	ments 80%		
posals re-	technologi-	ments or			
ceived:	cal success	PDTI were	target val-		
- For the	of E++ heav-	reviewed	ues		
experi-	ily depends	during the	achieved.		
ments	on the qual-	period.			
- For PDTI	ity of the pro-				
For the RIFs	posals sub-				
	, mitted. They				
	form the pool				
	from which				
	the inde-				
	pendent ex-				
	perts can se-				
	lect.				



#### 1.2 Experiments

The strategic KPIs for Call I experiemnts have been included in the above table. The assessment of KPIs against target values is done in the bi-monthly monitoring session budied by the monitoring platform of ECHORD++. The relvant KPIs will be reported on in each QM report (taking account of the KPIs of the experiment which are relevant for the individual periods. The tracking of KPIs will be included in the stable of Strategic KPIs ("Contributions to advancing state-of-the-art" and "impact"). A fully analysis will be done the end of Call I experiments (sixth QM report). The same applies to the ieconomical mpact on innovation. And the impact on innovation will be tracked via a survey at the end of the runtime of the experiments and beyond.

#### 1.3 RIFs

An analysis of the performance of the RIFs against targets will be done first time in QM Report no. 6 as the RIFs have to be in the operational phase for a certain time in order to be able to collect and provide data. Also given to the fact that they are embedded in very different ecosystems and with very different starting points.

### 1.4 PDTI

The same approach is chosen as for the experiments. Nevertheless, the bi-monthly monitoring starts with Phase II of PDTI. First results are likely to be available for QM report no. 7.

Indicator	Assessment	Target val- De-facto ues		acto M28 – M33
Online-commu- nication	Clicks website	1000 per month		From 1 <sup>st</sup> Nov 2014 (start of tracking) – 31 <sup>st</sup> March 2016: Average of 1,500 visitors per month
	YouTube channel	Average of more than 500 views per video	•	6 videos, 684 views per average (31 <sup>st</sup> March2016)
	LinkedIn Group	More than 250 mem- bers		297 members (31st March 2016)
Media cover- age	References in trade press	50 per year	•	43 trade press
	References in con- sumer press	10 per year		47 consumer press (both total until 31 <sup>st</sup> March 2016)

#### 1.5 Outreach and dissemination



Event audience	Estimated number of people from tar- get audience reached at the vari- ous events	1000 per year		
Direct contacts	Direct contacts in contact database	More than 4.000 ac- tive con- tacts at the end of E++		4191 contacts in total (31 <sup>st</sup> March 2016)
		More than 70 % new contacts (without login from old ECHORD)	•	62 % new contacts
Scientific pub- lications	Number of scien- tific publications	At least one per ex- periment	<ul> <li>Scientific publications to be expected in late phases of the experi- ments</li> </ul>	
Customer sat- isfaction	Specific questions on communica- tion/dissemination in customer satis-	Rating of at least good to excellent	Based on Input from Call 2 evaluators)	
	faction surveys			
	Overall content of E++ evaluation	•		1,9 (good)
	Overall content of E++ evaluation platform Overall usability of the E++ evaluation	•		1,9 (good) 2,4 (good-average)
	Overall content of E++ evaluation platform Overall usability of	•		
	Overall content of E++ evaluation platform Overall usability of the E++ evaluation platform Questions an- swered within two	•		2,4 (good-average)



#### 2 Risk Contingency Plan

We can classify the risks for E++ into three categories: (i) risks arising from the internal organization, (ii) risks related to the acceptance of and interest in the different instruments, and (iii) risks during the execution phase of the instruments. The following table lists the risks associated with the implementation of E++.



Risk (DOW)	Potential Impact	Corrective Action	Comments on current state
Type (i) Unclear work / task responsibili- ties	Impact high, Risk low Specific tasks and – in case of core tasks – the whole project may be delayed	The DOW of E++ shows clear re- sponsibilities of Work Packages and tasks. Different escalation levels for dif- ferent delays. Retain payments to beneficiar- ies, payments are linked to timely Delivery. Regular meetings (Video, Skype, phone and in person) to discuss the workflow openly.	
Type (ii) E++'s visibil- ity too low, profile un- clear	Impact High, Risk low ECHORD has achieved very high visibility and credibil- ity with clearly de- fined goals and means. In ECHORD, the inter- action with the clas- sical community and other projects was very strong. How- ever, the new instru- ments, RIFs and PCP activities could cause a risk.	A clear communication plan in- cluding presentations at broad- spectrum and specific events will likely resolve this problem – just as we did very successfully within ECHORD. Outreach to new potential robot- ics community members will be achieved by (i) a strong focus on	
Type (ii) Lack of ac- ceptance by stakehold- ers	The classical experi- ments as in ECHORD are widely	targeted campaigns at the begin- ning of the project and involve- ment of the industry in all phases, especially in case of the PCP activities, will minimize this risk. In addition, as a result of the	
Type (ii) Lack of ac- ceptance of the	Impact Low, Risk medium Being pilots for new R&D instruments,	The interaction with all possible stakeholder groups in instru- ment- specific ways will lead to a good a priori estimation of the	



-		· · · · ·	
new instru- ments RIF and PCP	there is a certain risk that they will not be accepted as antici- pated	needs and acceptance criteria. This systematic approach will minimize the risk. An adjustment of the concepts in the structured dialogue will also be possible. Finally, it is always possible to adjust the budget so that re- sources can be shifted into the experiments and their number can be increased if needed.	
Type (iii) Beneficiary bankruptcy	Impact Medium, Risk Low Potential risk of a failure of a specific experiment	Rapid alert system due to addi- tional reporting duties for benefi- ciaries with weak financial valida- tion. Replace beneficiary Finan- cial risk is safeguarded by guar- antee fund	
Type (iii) Delayed start of ex- periments and other in- struments	Impact High, Risk Medium-High No sound planning of resources and timeline possible for beneficiaries Experiments cannot deliver the intended results on time Project duration likely to be extended (cost-neutral) Bad image of the project and demoti- vation of SMEs to partici- pate in future EU- funded projects	Realistic timetable with enough time between the Calls to realize the Amendments Timetable which avoids conflict between Cost Claims and Amendments Communication of this timetable to the beneficiaries. Beneficiaries that do not meet start deadlines will be postponed to the next batch or replaced Beneficiaries with complete doc- umentation can start their exper-	Call I experiments have been offered alterna- tive start dates in order to buffer the delay of the Amendment II. The picture was balanced.
Additional risks identi- fied since DOW was written		Corrective Action	
Cooperation between core benefi- ciaries does not work well (les- sons	Impact: High, Risk: Medium	Preventive measures taken: Regular specific group updates (every two weeks) for PCP, RIFs, Experiments and ExC Commit- tee. Appointment of a facilitator to	
learned		tackle issues which require in-	



		donth communication between	
ECHORD)		depth communication between different instruments OR differ- ent beneficiaries involved in one instrument to achieve consensus with the best results.	
Problems with recruit- ment of eval- uators	Impact: High, Risk: High	Intensive contact making with stakeholder groups not originally involved with the project (also by activating clusters and associa- tions)	
Experiment reviews do not provide sufficient in- put to make an informed funding de- cision.	Impact: High, Risk: Medium / Low	Calibration of the proposal eval- uations during the panel meeting	
Evaluators give high scores to proposals which do not provide a clear tracka- ble target.	Impact: High, Risk: High	Analysis of the weaknesses of the proposals selected for fund- ing and addressing these issues during the negotiations.	
Tracking of	low-up projects or	Automated alarm system with deadlines for long-term tracking; implementation of the instru- ments for tracking (for instance questionnaires).	