

ECHORD++ Experiments Call II Kick-Off

*Preliminary Agenda*

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# Date

Tuesday, May 3rd, and Wednesday, May 4th, 2016

# Location

**Hotel Costa Azul** Avenida Gabriel Roca, 7, 07014 Palma de Mallorca, Spain

# Preliminary Agenda

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| **Tuesday, May 3rd** | 9:00- 11:00 | **(optional)** Visit to the Systems, Robotics and Vision Lab, University of Balearic Islands - <http://srv.uib.es/> |  |
| 11:30-11:45 | Welcome  Introduction | Prof. Alois Knoll, TUM |
| 11:45-12:45 | Experiment presentations – Part 1 | Experiment partners |
| *12:45-13:45* | *Lunch* |  |
| 13:45-14:10 | Monitoring Process & Platform | Francesco Maurelli |
| 14:25-14:55 | Monitoring team members introduce themselves | Monitoring team |
| *15:00-15:30* | *Coffee break* |  |
| 15:30-16:30 | Experiment presentations – Part 2 | Experiment partners |
| 16:30-17:00 | QM Process & Key Performance Indicators | Marie-Luise Neitz |
| 17:00-17:30 | Reporting Procedure and Financial Issues | Marie-Luise Neitz |
| *19:00* | *Dinner (optional)* |  |
| **Wednesday, May 4th** | *08:30-08:35*  *08:35-09:45* | Welcome  From Project to Successful Product /  Service: Starting and Growing a  Business | Geoff Pegman  (RU Robots) |
| *09:45-10:15* | *Coffee break* |  |
| *10:15-12:00* | Practical approach to PR | Sarah Cockburn-Price (Cockburn-Price & Carter Public Relaions) |
| *12:00-13:00* | *Lunch* |  |
| *13:00-13:45* | Workshop for Experiment Partners:  How to write a press release | All |
| *13:45-14:15* | Workshop for Experiment Partners:  Networking sessions - Which media to approach? | All |
| *14:15-14:45* | Workshop for Experiment Partners:  Development of Experiment´s communication timeline | All |
| *14:45 – 15:00* | Wrap-up |  |